

## **Cheese Press Publishing Internship Description**

Cheese Press Publishing is a local start-up corporation which was established to support the work of a five year old alternative education non-profit, Hazelwood Preparatory, Inc. In the process of teaching history and language arts classes a series of curriculum began to be developed. Cheese Press was formed to publish this curriculum and other educational videos and materials.

We are looking for a media development and educational content creation intern to join our team for an eight-week period lasting from early June to late July. The internship requires 20 hours of on-site work per week.

The ideal candidate will have an interest in research and above average writing skills as well as familiarity with digital media technology with preference for sound and video recording and editing software such as iMovie, Adobe AfterEffects, or similar. Our paid media development and educational content creation internship provides an opportunity for students to gain practical experience with the creative and technical aspects of educational resource development for both print and digital platforms alongside professionals with a combined 25 years of experience in the field. The intern will work with a team of creators to research, write, film and process educational videos for YouTube as well as writing and developing companion print material for these videos.

### **Responsibilities**

- Assist the development team with researching, fact checking, and compiling information about predetermined historical events for use in educational materials.
- Assist the development team with writing and editing video scripts and corresponding companion material.
- Assist the production team with filming and postprocessing video content.
- Assist the designer with layout of digital and print media material.
- Assist the digital marketer with promotion of content across a variety of platforms.

### **Requirements**

- Interest in developing strong research, source vetting, and citation skills
- Excellent verbal and written communication skills
- Familiarity with digital media platforms
- Familiarity with video editing software
- Daytime availability from Monday-Thursday for the duration of the internship

### **Benefits Of This Internship**

- Practical experience with writing educational material and video creation

- Shadowing, mentoring, and training opportunities with experienced content creators and alternative marketing professionals
- Opportunity to develop live, usable content for an educational YouTube channel
- \$10/hour salary for 20 hours each week