



## Job Description: Social Media Content Creator

### Position Overview

What's it like being a Content Creator with Studio H3?

As a Content Creator, you're responsible for creating, reviewing, and editing content for our clients and internal brand, H3 Media. You'll develop copy for social media and other platforms and research to learn more about current trends and developments. You'll also assist with additional marketing initiatives as needed.

### Why do you want to work here?

Studio H3 is a boutique ad agency that connects general market brands with multicultural communities. We are a team of forward-thinking individuals with diverse skill sets and strong values.

**Culture:** Our boutique agency offers opportunities to develop various skills working independently and as part of a team. We are creative, nimble, and anti-corporate.

### Strong Knowledge of:

- Tiktok and Instagram
- Copywriting for Social Media, SEO, and email marketing
- Content Creation and Graphic Design (Adobe Suite and Canva)
- Video Editing for Social Media
- Designing Marketing Campaigns - Brand Awareness & Lead Generating
- Marketing Analytics Reporting
- Operating with G Suite and Google Drive
- Bilingual skills are a plus (Spanish/English)